



Business And Its Application In Information Technology As Well As Good Communication

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ARTICLE INFO

Article history:

Received Nov 04, 2022

Revised Nov 11, 2022

Accepted Dec 02, 2022

Keywords:

Business,
Technology,
communication

ABSTRACT

This paper is a concept of business and information technology (IT) training in facing the progress of transformation of communication for college students in Management Computer Informatics (MCI) Royal Kisaran, Asahan Regency. Through this program, it is expected that they knew the importance of business in legal concept based on the improvement of IT. The method used is experiential learning method and the concept of literature study about business and IT. The delivery in the form of lectures, group discussions, games so that people can participate actively through the Focus Group Discussion (FGD). In the training presented the material: Concept of information technology (IT) training in facing the progress of transformation of communication. After the FGD are conducted, it is found that the participants are quite responsive and enthusiastic in following the training materials, as evidenced, there are many questions asked by the participants. By improving their knowledge and IT are quite good then they are going to improve the real fact through academic assistance with the motivation.

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INTRODUCTION

Asahan is a district that contributes greatly to the industrial sector for economic growth in North Sumatra. Many small and big industries that tend to have consumption. Based on the data in 2011 from BPS, The highest rate of cumulative inflation occurred in 2011 reached 13.78 percent. For the contribution of Gross Domestic Regional Bruto (GDRB), Asahan is one of the oldest districts of Sumatera Utara in 2011 was ranked fifth compared to 33 regencies / cities after Medan, Deli Serdang, Langkat and Batu Bara. From 3 Sectors of economy contribute GDRB are Agriculture as many as 29%, Manufacturing Industry as many as 20% and Trade, Hotel and Restaurant as many as 16%. For the development of communication in legal business must be converted to all the public so that it can transform into new marketing channel strategy with Information Technology (IT).

The addition of this new marketing channel allows workers to improve with followers by using technology. Practitioners must listen and act strategically and almost immediately to continue consumer conversations about their brands. With the immense growth of bloggers and their increasing power as influencers for media and consumers alike, analyzing and evaluating the most influential will be a vital part of any social media campaign (Putra & Damanik, 2020)

As the good endorse for influencing, The good branding can be interacted to all them by giving the IT support. The further work to establish why user involvement is not the defining culture in the design of large projects would be valuable and might help to increase the proportion of many projects (Putra & Damanik, 2020).

After giving the good IT Support, the good Information System (IS) must be for organizational goals increased with the level of formal education. the IS developers perceived the short-term objectives and the system level objectives (along with organizational objectives) as the most important. Finally, the prominent idea of organizational goals increased with the level of education in Inodnesia (Syarifah, Tengku., Putra, 2017).

The success of IT & IS system can be improved to real education system in the the knowledge creation process in higher education to be made. While the methodology system allows us to explore the knowledge invention, The organizations may be controlled as each it has brand system. Integration with other methods may be required to enable such generalizations (Malawat; Putra, 2019).

On this occasion, increasing the synergy between IT & IS which lead from the beginning from young entrepreneur in college students and the need for cooperation from related institutions such as Asahan Industry Office and Academician from Asahan University. Synergy between Governments and Academics will create a good cooperation to improve the common welfare that became the best foundation legal business so that from the side of the comparison is made management in business, law and technology training for 50 them located in Royal Kisaran MCI, Asahan Regency so that the business produced, will have the ability of competitiveness and competitive advantage legally (Malawat & Putra, 2018).

The main issues to be studied are how to solve problems of management in business, law and technology with the case study: the college students in Royal Kisaran MCI, Asahan Regency. It will just take time, and suffering much suffering. Because communication, and particularly socialized communication, the one that exists in the public realm, provides the support for the social production of meaning, the battle of the human mind is largely played out in the processes of communication. And this is more so in the network society, characterized by the pervasiveness of communication networks in a multimodal hypertext. Indeed, the on going transformation of communication technology in the digital age extends the reach of communication media to all domains of social life in a network that is at the same time global and local, generic and customized in an ever-changing pattern (Dilham., Putra, 2017)

The management accounting provides information on the budget, capital investment status, pay back period etc. to the internal users and decision-makers. Many organizations have ignored the prominence of management accounting and focused only on financial accounting. The pivotal use of management accounting would be more significant for planning and control operations when it is incorporated with current IT (Wahyuni., Putra 2017)

The four options that the open-ended intergovernmental working group may wish to consider while negotiating an instrument by imposing direct human rights obligations on corporations and establish a new mechanism to monitor compliance with such obligations; to ensure access to effective remedies for victims harmed by transnational operations of corporations (A. Dilham & Putra, 2016).

T he last decade, technological advancements have changed the advantages and disadvantages that consumers must weigh before making decisions. There were several

researchers who took an in-depth look at the most popular technology that shaped the way newspapers are now doing business (Putra et al., 2019).

The role of information is increasingly important, so every company has to provide the efficient procurement, processing, storage and visualization of this special resource in hope to stay competitive. More and more enterprises introduce Enterprise Resource Planning System to be able to perform the listed functions. The article illustrates the usage of these systems in Hungary and Slovakia, as well as tests the following presumption: the level of Information Technology (IT) development is lower in Hungary than our northern neighbour (Putra., 2018).

Indonesia has a vast territory stretching from Sabang to Merauke. Indonesia is rich in natural resources, like a strand of pearls emeralds on the equator, as well as cultural resources that various types. Theoretically, cultural diversity (multicultural) is a configuration of culture that reflects the identity of the nation, and is empirically into blocks of the unitary state of Indonesia. In addition, cultural diversity is also a cultural capital and cultural power which drives the dynamics of the life of the nation (Damanik., Dilham, 2019)

Education is seen as a key for transformation of individual for National development. A nation is said to be valued when a sizeable number of the citizens have quality education. Quality education includes: Learners who are healthy, well-nourished and ready to participate and learn and supported in learning by their families and communities; Environments that are healthy, safe, protective and gender-sensitive, and provide adequate resources and facilities (Badu, 2018)

The information technology is defined to include all kinds of technology used for the storage, transfer and manipulation of information, thus also including devices such as copying machines, faxes and mobile phones. Using the model of ITC research is defined as the use of information technology to facilitate and re-engineer the information process component of construction. Developments during the last decades in IT use in construction is discussed against a background of simplified model of generic information processing tasks (Putra et al., 2019).

Some of our hypotheses are supported by the empirical data while some are not. This goes back to the argument whether or not government should intervene. As we can see from the statistical results, not all government policies lead to the direction we expected. For instance, the workers' compensation theoretically would drag down the number of SMEs but the model indicates the opposite direction. This implies that when governments make any kind of decision, they should be more careful (Goh, 2007).

The computing technology, communication technology, and mass storage technology are some of the areas of continuous development that reshape the way libraries access, retrieve, store, manipulate, and disseminate information to users. ICT has impacted on every sphere of academic library activity especially in the form of the library collection development strategies, library building and consortia (Siagian., Putra, 2019) .

RESEARCH METHOD

Implementation Of Concept business and information technology (IT) training in facing the progress of transformation of communication. The experiential learning method for the implementation Of Concept business and information technology (IT) training in facing the progress of transformation of communication in Royal Kisaran MCI, Asahan Regency made by transferring the journal review from some experts. The delivery in the form of lectures, group discussions can be described in the result study.

RESULTS AND DISCUSSIONS

Result

As The Investigation, it could be resulted in the network society, characterized by the pervasiveness of communication networks in a multimodal hypertext. As ago communication, it was needed the accuracy in good accounting, especially in business for many organizations. They have ignored the prominence of management accounting and focused only on financial accounting. The pivotal use of management accounting would be more significant for planning and control operations when it is incorporated with current IT.

It's also informed by implementing the duties of mutual legal assistance on states to ensure access. technological advancements have changed the way we live our lives. There were several researchers who took an in-depth look at the most popular technology that shaped the way newspapers are now doing business. It means that the power of negotiation must be done with the good business orientation and it is suggested to be converted into technological advancements so that it can suit to the customer's need.

It was informed that the usage of Information Technology in Hungary and Slovakia, as well as tests the following presumption: the level of Information Technology (IT) development is lower in Hungary than our northern neighbour. For Indonesia, Theoretically, cultural diversity (multicultural) is a configuration of culture that reflects the identity of the nation, and is empirically into blocks of the unitary state. In addition, cultural diversity is also a cultural capital and cultural power which drives the dynamics of the life of the nation. It means the progress of technology can be strengthened the unity as the social modal for country.

It was found that that quality education includes: Learners who are healthy, well-nourished and ready to participate and learn and supported in learning by their families and communities. Using the model the domain of ITC research is defined as the use of information technology to facilitate and re-engineer the information process component of construction. Developments during the last decades in IT use in construction is discussed against a background of simplified model of generic information processing tasks and can support the activity of them in making the innovation.

It was informed that as we can see from the statistical results, not all government polices lead to the direction we expected. For instance, the workers' compensation theoretically would drag down the number of SMEs but the model indicates the opposite direction. This implies that when governments make any kind of decision, they should be more careful. From the policy, all of them need to improve the strategy in knowledge by using the business knowledge through ICT. It has impacted on every sphere of academic library activity especially in the form of the library collection development strategies, library building and consortia. They can get growth of it by making the ICT progress.

Discussions

From all the deepening of the material transferred to the college students in Royal Kisaran MCI, Asahan Regency, there are several things that are questioned about the lecture. This is related to the expectation toward invention and innovation. Some hopes that enlightenment needs to be given.

- a. Making the library online for primary students in Kisaran. There are so many school that doesn't have the online system in it. There are some ICT made for arranging it, however, difficulties in making the business plan. The presenters remind in joining the community associated with this good idea. Approaches with ICT Business in Kisaran is the solution way. The business community is a way to create invention and innovation due to frequent meetings and conduct coaching related to academic and governmental patterns. If they want to join other communities, it will create a business result that will improve the results of a growing business continuously.

- b. Need of academic assistance with the motivation to manage in using the model the domain of ITC research. Internally developed motivation is expected to manifest itself from the policy, all of the them need to improve the strategy in knowledge by using the business knowledge through ICT. With the training given to entrepreneurs in Royal Kisaran MCI, Asahan Regency, three are some graduation made to the favor ICT business and motivation

There are several achievements from this training such as :

- a. Increasing the mindset that through generalizations of the knowledge can improve the responsive and enthusiastic conducted by extension methods. After counseling, there are 50 participants who have increased understanding of entrepreneurship to create independence.
- b. Exercise ICT business activity in presenting the product in a the design of large projects as well as the amount of experience in the IS field had no influence on the IS concept though game. In this Entrepreneurship training technically sales creates 50 participants who are able to sell in a structured manner and the technique of presenting the product with the business and information technology (IT) training in facing the progress of transformation of communication.

The end of the activity, the community and some community leaders and government actors make a joint commitment to an achievement of the results of activities tied up with Memorandum Of Understanding (MOU). The close partnership of government, society and academia is the solutions that can be done to achieve a higher business outcome and ICT business people are directed to achieve higher competition.

CONCLUSION

From this entrepreneurship training, there are several conclusions 50 college students in Royal Kisaran MCI, Asahan Regency invited in training with the concept of business and information technology (IT) training in facing the progress of transformation of communication. From the Implementation of concept of of business and information technology (IT) training in facing the progress of transformation of communication such as The pervasiveness of communication networks in a multimodal hypertext with the accuracy in good accounting., The open-ended intergovernmental working group to impose duties of mutual legal assistance, The usage of Information Technology in Hungary and Slovakia, as well as tests the following presumption: the level of Information Technology (IT) development is lower in Hungary than our northern neighbour, quality education includes: Learners who are healthy, well-nourished and ready to participate and learn and supported in learning by their families and communities. Not all government polices lead to the direction we expected. For instance, the workers' compensation theoretically would drag down the number of SMEs but the model indicates the opposite direction. Some hopes that enlightenment needs to be given such as: making the library online for primary students in Kisaran. There are so many school that doesn't have the online system in it. From this training activity, there are some achievements that are Increasing the mindset that through generalizations of the knowledge can improve the responsive and enthusiastic, Exercise ICT business activity in presenting the product in a the design of large projects as well as the amount of experience in the IS field.

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